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FOR IMMEDIATE RELEASE

King White of Site Selection Group Voted Top Site Consultant by *Southern Business & Development Magazine*

BIRMINGHAM, Ala. – King R. White, president and founder of Site Selection Group, has been chosen as one of the nation’s top site consultants by *Southern Business & Development* magazine (SB&D). Site Selection Group is located in Dallas, TX comprised of an executive team that has completed more than 700 corporate site selection projects and over 1,000 economic development projects for global clients.

SB&D extensively surveyed local and state economic developers located in the South to identify site consultants providing exemplary services to companies searching for a location. The resulting list was published in SB&D’s latest issue, released earlier this month. SB&D is the leading publication promoting corporate investment and job creation in the American South, the world’s fourth largest economy.

“We wanted to create a directory of top service providers so when companies are looking for the right location, they can turn to trusted sources for legal advice, accounting work, or site consulting,” explains SB&D’s publisher Mike Randle.

As Randle notes, it’s significant that this particular list was developed based on input from economic developers. “This group works with site consultants day-in and day-out, so they know which ones are hard-working, capable and knowledgeable,” Randle says. “The people included in our directory have set the standard for professional excellence.”

What has made ‘King White’ one of the most reputable names in the business? “Every facet of SSG is built around providing exceptional customer service,” explained White. “We have built our company around the needs of our customers. By listening and understanding their needs, you will have a successful company. Likewise, we nurture the entrepreneurial culture of SSG and its phenomenal employees,” White added. “Our high productivity and creative spirit is evidenced by the fact that we were the recipient of the Dallas Business Journal’s Best Places to Work last year.”

Customers seek out the services of SSG. In fact, the company completes over 50 corporate site selection projects annually. 2009 was a good year and included strategic projects such as Cross Country Home Services (data center and customer care center), Amazon.com (call center), and Ryla (data center and call center). Locations chosen ranged from Costa Rica to Alabama to South Carolina. Earlier this year, SSG client Medtronic announced the location of their regional diabetes operations center in San Antonio after spending a year evaluating 930 sites in all 50 states. The company will create over 1400 jobs within 5 years culminating in an annual payroll of \$44 million.

In addition to helping companies find the perfect location, SSG has quickly gained market share in the economic development consulting business. This service line is led

by industry veteran, David Brandon. Under his leadership, SSG has won large contracts in Iowa and most recently in Wichita, Kansas. Greater Wichita Economic Development Coalition president, Vicki Pratt Gerbino, particularly liked that SSG spends most of its time advising companies on where to move factories and other facilities. "This Wichita study will allow the Coalition to chase the right projects more effectively to provide for Wichita's long-term future," said Lyndon Wells, the coalition's board chairman.

Prior to the formation of his own firm, White was a principal and founder of the Corporate Site Selection Group of Trammell Crow Company, where he and his team provided strategic location consulting for projects such as back-office, call centers, data centers, distribution centers, headquarters, manufacturing and R&D operations. During his tenure, White consistently was a top producer and completed more than 400 site selection projects for leading corporations such as Alltel Communications, Amazon.com, American Express, The Home Depot, Progressive Insurance, Sprint and Washington Mutual Bank.

About SB&D: SB&D magazine reports on corporate relocation and expansion in the nation's number one region in economic development, the South. The magazine's websites are www.sb-d.com, www.southernautocorridor.com, and www.smalltownsouth.com.

About Site Selection Group: Site Selection Group is a full-service location advisory firm, providing comprehensive site selection services for corporations and communities across the world. The company delivers site selection services to a wide range of industries seeking to locate or attract various labor and capital intensive projects, such as back-office, call centers, data centers, distribution centers, education, headquarters, manufacturing and R&D operations.