

Amazon to Locate New Midwest Distribution Center in Central Indiana

WHITESTOWN, Ind. (March 28, 2008) - Global online retailer Amazon.com, Inc (NASDAQ: AMZN) announced today it will open a new automated fulfillment center here, creating more than 1,200 new jobs by 2010.

Amazon will locate its latest fulfillment center, which will be operated by Amazon.com.indc LLC, in Whitestown, Ind., 20 miles northwest of Indianapolis in a 1,700-acre mixed-use development known as Anson. The Whitestown facility will be more than 600,000 square feet and will allow Amazon to serve its customers in the Midwest more efficiently.

"It's another huge win for Indiana. We continue to outrun all of our Midwestern competitors but we can't let up for a minute. But we can never take a rest, we have to get on to the next success and the next," said Governor Mitch Daniels.

Amazon, which has 17,000 employees worldwide, will begin equipping its new Indiana facility in April and plans to begin hiring dozens of managers and several hundred warehouse associates ahead of the facility's opening in late summer 2008. The company also plans to hire up to 1,700 temporary associates during peak seasons to meet demands for its products.

"As Amazon continues to expand and offer more categories, it's important that we have products close to where our customers live," said Mike McKenna, vice president of North American fulfillment for Amazon. "The Whitestown facility will play an integral part in fulfilling current and future demand and we feel that the site's great location, coupled with the ability to draw from a pool of strong local talent, will make this an extremely successful operation."

The Indiana fulfillment center joins the FORTUNE 500 company's growing network of distribution centers located throughout North America, Europe and Asia. It is the second Amazon fulfillment center to locate in Indiana in less than a year. Amazon opened a 75,000 square-foot fulfillment center in the Northwest Indiana town of Munster in late 2007.

The Indiana Economic Development Corporation offered Amazon.com performance-based tax credits and training grants based on the company's job creation plans. Whitestown officials will provide property tax abatement.

"This will be a huge win not only for Boone County, but the entire Indianapolis region," said Kristie McKillip, executive director of the Boone County Economic Development Corporation. "On the heels of the Medco announcement, Amazon's commitment clearly demonstrates the business community is realizing the benefits of what our community has to offer."

The online retailer's announcement to locate the new fulfillment center in suburban Indianapolis comes less than a month after Medco Health Solutions (NYSE: MHS) broke ground on the world's largest automated pharmacy, which is sited adjacent to the new Amazon site and is expected to create more than 1,300 new jobs.

Amazon joins a growing list of companies opting to locate logistics operations in the Hoosier state. With more than 11,000 miles of highway, 4,700 miles of mainline rail track and the only full funded 10-year road improvement program in the country, Indiana is one of the nation's top transportation hubs. Each year, more than 720 million tons of freight travel through Indiana, making it the fifth busiest state for commercial freight traffic in the nation.

About Amazon.com

Amazon.com, Inc., (NASDAQ: AMZN), a Fortune 500 company based in Seattle, opened on the World Wide Web in July 1995 and today offers Earth's Biggest Selection. Amazon.com, Inc. seeks to be Earth's most customer-centric company, where customers can find and discover anything they might want to buy online, and endeavors to offer its customers the lowest possible prices. Amazon.com and other sellers offer millions of unique new, refurbished and used items in categories such as books, movies, music & games, digital downloads, electronics & computers, home & garden, toys, kids & baby, grocery, apparel, shoes & jewelry, health & beauty, sports & outdoors, and tools, auto & industrial.

Amazon Web Services provides Amazon's developer customers with access to in-the-cloud infrastructure services based on Amazon's own back-end technology platform, which developers can use to enable virtually any type of business. Examples of the services offered by Amazon Web Services are Amazon Elastic Compute Cloud (Amazon EC2), Amazon Simple Storage Service (Amazon S3), Amazon SimpleDB, Amazon Simple Queue Service (Amazon SQS), Amazon Flexible Payments Service (Amazon FPS), and Amazon Mechanical Turk.

Amazon and its affiliates operate websites, including www.amazon.com, www.amazon.co.uk, www.amazon.de, www.amazon.co.jp, www.amazon.fr, www.amazon.ca, and the Joyo Amazon websites at www.joyo.cn and www.amazon.cn.

As used herein, "Amazon.com," "we," "our" and similar terms include Amazon.com, Inc., and its subsidiaries, unless the context indicates otherwise.

About IEDC

Created by Governor Mitch Daniels in 2005 to replace the former Department of Commerce, the Indiana Economic Development Corporation is governed by a 12-member board chaired by Governor Daniels. Indiana Secretary of Commerce Nathan Feltman serves as the chief executive officer of the IEDC. Since Daniels created the IEDC, the state has posted three consecutive years of record-breaking job creation. The job growth comes as Bureau of Labor Statistics shows for the sixth consecutive month that Indiana has the lowest unemployment in the Midwest. For more information about IEDC, visit www.iedc.in.gov.